

# Platinum rule: do unto others as THEY would be done by

Cool	Blue

## **Natural traits**

Cautious Precise Deliberate Questioning Formal

## Preference

Introverted/Thinking

## Give me the details

# Communication tips Do:

Be well prepared and thorough Put things in writing Let me consider all the details

#### Don't:

Be overemotional or exaggerate Be careless or casual with important issues Keep changing things without good reason

#### Earth Green

#### Natural traits

Caring Encouraging Sharing Patient Relaxed

#### Show me you care

# Communication tips Do:

Be patient and supportive Slow down and work at my pace Ask my opinion and give me time to answer

#### Don't:

Take advantage of my good nature Push me to make quick decisions Spring last minute surprises

# Preference

Introverted/Feeling



# Platinum rule: do unto others as THEY would be done by

#### **Fiery Red**

## Natural traits

Competitive Demanding Determined Strong-Willed Purposeful

#### Preference

Extraverted/Thinking

## Be brief, be bright, be gone

# Communication tips Do:

Be direct and to the point Focus on results and objectives Be confident and assertive

#### Don't:

Hesitate or be indecisive Focus on feelings Try to take over

#### **Sunshine Yellow**

#### **Natural traits**

Sociable Dynamic Demonstrative Enthusiastic Persuasive

# Preference

Extraverted/Feeling

#### Involve me

# Communication tips Do:

Be friendly and sociable Be entertaining and stimulating Be open and flexible

#### Don't:

Bore me with details Tie me down with routine Ask me to work alone