

Platinum rule: do unto others as THEY would be done by

Cool	Blue

Natural traits

Cautious Precise Deliberate Questioning Formal

Preference

Introverted/Thinking

Give me the details

Communication tips Do:

Be well prepared and thorough Put things in writing Let me consider all the details

Don't:

Be overemotional or exaggerate Be careless or casual with important issues Keep changing things without good reason

Earth Green

Natural traits

Caring Encouraging Sharing Patient Relaxed

Show me you care

Communication tips Do:

Be patient and supportive Slow down and work at my pace Ask my opinion and give me time to answer

Don't:

Take advantage of my good nature Push me to make quick decisions Spring last minute surprises

Preference

Introverted/Feeling



Platinum rule: do unto others as THEY would be done by

Fiery Red

Natural traits

Competitive Demanding Determined Strong-Willed Purposeful

Preference

Extraverted/Thinking

Be brief, be bright, be gone

Communication tips Do:

Be direct and to the point Focus on results and objectives Be confident and assertive

Don't:

Hesitate or be indecisive Focus on feelings Try to take over

Sunshine Yellow

Natural traits

Sociable Dynamic Demonstrative Enthusiastic Persuasive

Preference

Extraverted/Feeling

Involve me

Communication tips Do:

Be friendly and sociable Be entertaining and stimulating Be open and flexible

Don't:

Bore me with details Tie me down with routine Ask me to work alone